



## Coffee Conversations with Legislators: A WiHPCA Advocacy Program

### Program Overview:

*Coffee Conversations with Legislators* is a WiHPCA advocacy program to help connect members with their local legislators. Under the program, the WiHPCA Government Affairs Team will set-up in-district meetings between WiHPCA members and state lawmakers who represent them in the Legislature. These meetings, which can be located at your facility or a local coffee shop provides a tremendous opportunity for WiHPCA members to build or strengthen their relationships with local legislators and to educate them on hospice and palliative care and on policy issues important to hospice care professionals and their patients.



### Program Objective:

To encourage WiHPCA members to meet face-to-face with their local legislators, strengthen their relationship with them, and to ultimately request their support for issues important to WiHPCA and hospice and palliative care in Wisconsin. Building relationships with lawmakers is the most important aspect of advocacy, and in-person meetings are the most effective means of making those personal connections. *Coffee Conversations with Legislators* will allow members to directly communicate with their legislators and provide an opportunity to work more closely with them to draft, introduce, and pass into law legislation of importance to the WiHPCA membership.

### Program Goals for Members:

- Introduce yourself and hospice and palliative care to your legislators.
- Educate your legislators on the hospice and palliative care industry and connect WiHPCA legislative issues with decisions that are being made at the State Capitol.
- Make a specific request of your legislators (i.e., support a specific bill; etc.).
- Lay the foundation for an ongoing working relationship with your legislators.

### Member Engagement:

Few state legislators are experts on hospice and palliative care and the policies that impact the industry. However, legislators can and do make decisions that affect hospice and palliative care, so it is important to provide them access to subject matter experts. As a WiHPCA member and a respected leader in your field, you are in a strong position to become a resource for your legislators.

### Interested? Next Steps...

If you would like to participate in the *Coffee Conversations with Legislators* program, please contact the WiHPCA office at [wihpca@badgerbay.co](mailto:wihpca@badgerbay.co). The WiHPCA Government Affairs Team will work with you and your legislators to coordinate the meetings and will provide participating members with full support, including legislator bios, advocacy tips, issue briefings, and supporting documents.